



Ali Inhan

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Personal Information

Date of Birth March 31, 1980
Residence Berlin, Germany

Professional Goals

I would like to work with a passionate team of professionals in shaping a creative and consistent corporate image and desirable products, whereby I can contribute with my creative skills, marketing perspective, thorough understanding of software development and experience in both traditional and digital media.

Work Experience

- 02/2022 - Present** **FATOS Toys**
Consultant
Consultancy for the relaunch of Turkey's oldest, well-known toy designer and manufacturer, FATOS Toys Inc. Corporate identity, strategy, project development and product design
- 03/2020 - 02/2024** **PROVIDE Promotions, Istanbul**
Head of Design
In-house head designer for corporate identity, and product design
- 09/2013 - 02/2020** **Güven Software Technologies, Istanbul**
Head of Design and Front-End Development
Leading a team of 2 software engineers and 2 web designers in meeting necessary technical and design requirements in web and mobile products
Web and iOS/Android mobile app UI/UX design, banner design, front-end development, interactive e-book design and application, logotype and brochure design
- 09/2011 - 08/2013** **Freelance**
Consultancy, project design and development, website design and development, product, logotype and corporate identity design
- 01/2007 - 08/2011** **PROVIDE Promotions, Istanbul**
Head of Design and Advertising
Leading a team of 1 product and 2 graphic designers, directly reporting to CEO
- 01/2003 - 08/2005** **GALATASARAY Sports Club, Istanbul**
Design Director
Establishing of the design branch in merchandising department, consequently leading a team of 4 graphic designers
Product, newsletter, advertisement and clothing design, display and printed material design for retail stores, design and management of licensed products, process follow up including production
- 01/2002 - 12/2002** **GALATASARAY Sports Club, Istanbul**
Merchandising Products Designer
Product design for the licenced merchandising products to be sold in nationwide retail stores

Key Skills

Graphic design

- Web and mobile UI design
- Complete brand and corporate identity design – logotype, corporate ID, brand guide, catalogue, printed ad etc.
- Packaging design – both 2D visual and 3D spacial design
- Exhibition booth design

Web Development & Interactive

- Responsive and dynamic website full stack front-end development (HTML, CSS, Javascript & jQuery, AJAX)
- Mobile app UX design (Figma & Adobe XD)
- Database design (MySQL)
- Rich and interactive e-book design (Adobe InDesign)

Product design

- Tangible products: from ideation to creation, production and packaging using various production techniques

Illustration

Video production

- Screenwriting and production for commercial videos
- Editing
- Videoart

Consultancy

- Concept design for the integrated marketing communications
- Project design and development

Select Clients

ABSOLUT Vodka Turkey
ADIMER Marketing Communications - Italy
AZERBAIJAN GYMNASTICS FEDERATION
BOATERS Coffees Turkey
CUMHURİYET Newspaper
ECZACIBAŞI Pharmaceuticals
GARANTI BBVA Bank
ISTANBUL SEHIR HATLARI (Public Ferry Services)
ISTANBUL TOY MUSEUM

ISTANBUL UNIVERSITY
KOMILI Olive and Sunflower Oil Company
KOTON Retail Stores
MARKAFONI E-Commerce
NOVO NORDISK International
SLAG Gallery - USA
Turkish Directorate of Communications
UNICEF Turkey
UNIVERSIADE 2011 World University Games

Computer Skills

Languages & Technologies:

HTML, XML, CSS, Javascript & jQuery, SVG, JSON & AJAX, PHP, MySQL, Regex

Applications & Tools:

Adobe CC (Photoshop, Illustrator, InDesign, XD, Premiere, After Effects), Figma, Apple Final Cut Pro, Panic Nova, Sequel Pro, Eclipse IDE, Atlassian Jira (for agile project management), MS Office

Education

2002-2005 MA in Cinema-TV in Bilgi University, Istanbul (High honor degree, CGPA 3.51)
1998-2002 BFA in Graphic Design in Bilkent University, Ankara (Honor Degree, CGPA 3.12)
06-08.1997 Graphic design summer school in Istituto per l'Arte e il Restauro, Florence / Italy

Languages

- Turkish - Native speaker
- English - Advanced
- German - Advanced (Goethe-Institut C1 proficiency certificate, 2017)
- Italian - Upper-Intermediate
- French - Intermediate
- Spanish - Intermediate

Voluntary Work & Activities

2014 - 2024 **OY ve OTESI Association**

Actively working for the non-profit organization with 50K individual supporters. Mission of this voluntary group is to make sure the whole course of national and local elections are handled properly and in accordance with the law. Has been responsible for finding and organizing ballot box observers, giving training as well as providing them with necessary legal information and support during the election process.

2013 - 2014 **COCUK BEDENIME DOKUNMA Initiative**

Worked in the administrative group during development of the initiative into association. The group aims with its volunteers and experts to stop child abuse and increase awareness about subject matter in Türkiye. Was simultaneously accountable for the media group and visual materials.

03.2003 **Short Film Festival**

"Yabancı" (Stranger), the short film produced for the Introduction to Film & Production graduate course was screened in the Short Film Festival of Eskisehir Anatolian University

12.2001 **Poster Exhibition**

Poster designed for "Umut Çocukları Derneği" (Turkish Foundation for Street Children), exhibited at Akmerkez in Istanbul